



KARISSA BREEN



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@iamkarissabreen

SPEAKER

ENTREPRENEUR

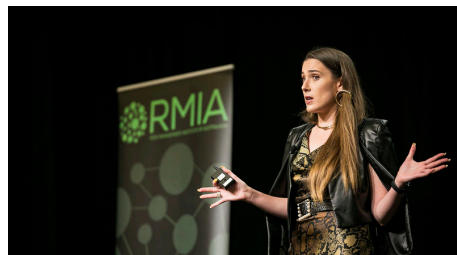
MEDIA

BIO

Karissa Breen, or KB as she's better known, is a serial entrepreneur focused on the technology space. KB holds numerous board positions, from an Australian Technology College, a VP of Communications position for a global media company, through to several human capital enterprises focused on the security industry.

As an ex-tech, KB saw fundamental issues with the way in which cybersecurity was trying to engage with people both inside the industry, but more importantly, to external audiences. Having worked on the front-lines of both executive communications and cybersecurity, she founded KBI to help global enterprises better frame and develop their engagement strategies. Whether marketing, internal communications, or media, KBI is 100% focused on helping tech companies communicate better.

KEYNOTES / EVENTS



RMIA Melbourne



MIT University



Think Tech Hawaii



SecurIT Cup
Workshop Presenter + Mentor



Women in
Leadership



Cyber Security &
Financial Crime

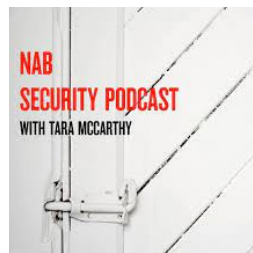


Challenging the
Status Quo

PODCAST APPEARANCES



3Ys Owls Podcast



NAB Security
Podcast



Human Factor
Security Podcast



HR & Career with
AldeenST



The Get Cyber
Resilient Show



Identity Today
Podcast

NOTABLE
COMPANIES
I'VE WORKED
WITH



BOARD

YOLO Entertainment

POSITIONS

Vice President, Communications

I HOLD

<https://yoloentertainment.tv/>

Canberra Business Technology College

Corporate Board Member

<http://cbtc.edu.au/>

TOPICS

- Cyber Trends
- Cyber Comms
- Careers in Cyber
- Crisis Comms
- Women in Cyber
- Entrepreneur Journey
- Students
- Australian Public Awareness
- Personal Branding / Marketing

CONTACT

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